



# Pas Reform SmartStart™ semi-moist feed

To provide the new-born chick with nutrition  
and hydration in a single formulation



**Royal Pas Reform**  
Integrated Hatchery Solutions



# SmartStart™ semi-moist feed

Combining nutrition and hydration in a single feed formulation

## Benefits

The semi-moist SmartStart™ feed provides the optimal combination of nutrients and water to support the chicks' gut health, metabolism and immune systems. Formulated with a scent and colour that chicks find appealing, SmartStart™ feed performs well in the warm conditions of the hatcher and provides a safe, convenient and hygienic feeding solution.

## How it works

### Semi-moist feed

- Soft crumble feed with high water content
- Combining nutrition and hydration in a single feed formulation
- Based on a proven starter feed
- Containing easily digestible lipids, proteins and carbohydrates to provide the new-born chick with essential nutrients for growth and development
- Attractive fragrances and red-coloured ingredients, easy for the chicks to find
- Fixed feed : water ratio prevents gut-health problems caused by excessive water consumption
- Added preservatives and water-binding agents control microbial quality

### Natural Deep Eutectic Solvents (NADES)

- A patented, nutritional compound that retains water in the semi-moist feed
- Hygroscopic and stable composition locks-in water naturally
- First discovered in seeds of desert plants
- Made from natural sugars mixed with small amounts of vitamins and water

## Related products

- ▶ SmartStart™ hatcher basket
- ▶ SmartStart™ dosing unit
- ▶ SmartStart™ transfer system
- ▶ SmartStart™ LED lighting
- ▶ SmartStart™ hatcher



## Technical Specifications

Volume	> 25 kg boxes consisting of two 12,5 kg bags
Shelf life	> 6 months after production date
Storage conditions	> Cool and dry
Safety standard	> GMP+ approved > Non-GMO ingredients only
Quality control	> Each production batch tested for Salmonella and Enterobacteriaceae



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